

# IFPDA

## Code of Ethics

In the conduct of their respective businesses, each Member of the IFPDA commits itself to the highest ethical standards.

- Members shall comply with all requirements of applicable law or higher standards set by the IFPDA establishing the elements for describing a print for sale.
- Members shall give as accurate information as available on qualities such as medium, condition, edition and any other relevant and available information affecting the value of the print.
- Such information shall be furnished prior to the sales transaction and, in addition, shall be part of or attached to the bill of sale to be provided to the purchaser promptly upon the conclusion of the sale.
- A Member of the Association guarantees the authenticity of any print, as described, and sold by it.
- No Member shall engage in misleading advertising or description of prints for sale.