FOR IMMEDIATE RELEASE

10,000 VISITORS AND ROBUST SALES DEMONSTRATE STRENGTH OF PRINT MARKET DURING IFPDA FINE ART PRINT FAIR PREMIERE AT RIVER PAVILION, JAVITS CENTER

October 26-29, 2017
River Pavilion, Javits Center
421 11th Avenue (at W 35th St)
New York, NY 10001

New York, October 31, 2017—The International Fine Print Dealers Association (IFPDA) Fine Art Print Fair concluded its 27th edition, and first to be held at the Javits Center’s River Pavilion where it welcomed over 10,000 collectors and art lovers. Exhibitors throughout the fair, and presenting works from varied eras in art history – contemporary and modern, pre-war and Old Master, reported excellent sales and a revitalized spirit among buyers in the new surroundings.

Upon the closing, IFPDA Director Michele Senecal remarked “The fact that we can move from the Upper East Side to the Hudson Yards – a neighborhood that is still under construction – and experience no interruption in attendance and sales demonstrates the commitment collectors have for this medium. We’re excited to grow alongside Hudson Yards in our new home and can’t wait to see what the future brings.”

Saturday brought the news that the IFPDA named the New York based Old Master dealer David Tunick its new President, who stated on his appointment that “I consider it an honor - and even more, a privilege - to serve as President of the IFPDA. I'm immensely pleased, because the new venue is a total success - airy, cool, wide aisles, great light, fantastic views on the Hudson, happy dealers, happy visitors, and remarkably easy to get to. And with many new faces, the gate is up!” Tunick himself had a happy week with the sale of prints by Mary Cassatt in the six figures, as well as Gauguin and Toulouse-Lautrec in the high five figures, among several others.

Catherine Burns Gallery of Berkeley, California reported “This has been among the best Print Fairs I have had in twenty years. I love the new venue, people love the natural light, it’s just a much better way to view art”. While her sale of a Martin Lewis Relics drypoint at $70,000 was her highest ticket item, she also experienced significant
attention from museums, as she negotiated the sale of an extremely rare intact 1924 “Six American Etchings” portfolio to a Mid-Atlantic museum, while multiple prints by Jacques Villon were acquired by the Metropolitan Museum of Art.

New York’s Two Palms Gallery experienced swift sales during the week, with works by Dana Schutz, Terry Winters, Mel Bochner and Stanley Whitney all selling in the mid five figures. Their booth featured the generous donation of an attention-grabbing wall to the artist Super PAC Downtown for Democracy, which offered benefit editions by Marilyn Minter, Cecily Brown, and Jonathan Horowitz. Activism was a reoccurring theme throughout the fair, particularly in the booth of Pennsylvania’s Durham Press which debuted a new series of donation-based prints with a Chitra Ganesh print to benefit victims of Hurricane Maria on a “donate what you can” basis. The series will continue in the fair’s booth at the upcoming Ink Miami fair, where it will present a free protest poster by Polly Apfelbaum.

New York gallery Susan Sheehan’s busy week included the sale of an eight piece James Turrell at $55,000 as well as works by Jasper Johns, David Hockney, and Brice Marden in the mid-five figure range, and capped off their week with the sale of a Fred Sandbeck set to the Art Institute of Chicago. The many other institutional sales throughout the fair included a Sylvia Mangold drypoint of a landscape to a major New York museum at Senior & Shopmaker, and sale of an item by Frederick Mulder to another major New York museum. Jordan Schnitzer, who opened the fair with the blockbuster purchase of eight Judy Pfaff prints from Tandem Press, continued his shopping spree during the week with the purchase of eight more works from Albuquerque’s Tamarind Institute to be donated to his Jordan Schnitzer Foundation.

The 2017 Richard Hamilton Acquisition Prize was awarded this year to the Krannert Art Museum at the University of Illinois at Urbana-Champaign. At the fair’s closing, Curator of European and American Art Maureen Warren selected Albrecht Dürer’s Christ Carrying the Cross from the booth of CG Boerner. The 1512 etching depicts Christ surrounded by Roman soldiers with distorted faces, and will be featured in a 2018 exhibition at the Museum on the sacred and supernatural in early modern prints. Funded through the generosity of Champion & Partners, the prize provides $10,000 to a museum to acquire a work available at the fair.

The IFPDA Fine Art Print Fair will return to the River Pavilion, Javits Center October 25-28, 2018. Visit IFPDA.org to find information on lectures, demonstrations, tours and other events hosted by the IFPDA and its members in the coming year.

About The IFPDA & The Fine Art Print Fair
The IFPDA aims to promote a greater appreciation and a deeper understanding of fine prints among art collectors and the general public through the annual IFPDA Print Fair, as well as public programming, awards, and funding for institutions via its public charity, the IFPDA Foundation.
The Fine Art Print Fair was established in 1991, and has been held annually with the exception of 2001. Proceeds from the Fair support its educational programs and the IFPDA Foundation, which provides grants to museums and cultural institutions worldwide to support a greater awareness of prints as an artistic medium.

####

Media Contacts
For further information, images, or to arrange an interview, members of the media may contact:

Kat Mills
Blue Medium Inc.
+1 (212) 675-1800
kat@bluemedium.com