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INTERNATIONAL FINE PRINT DEALERS ASSOCIATION ANNOUNCES SELECTED EXHIBITOR HIGHLIGHTS FOR THE IFPDA PRINT FAIR DEBUT AT JAVITS CENTER

Preview: October 25, 2017
Print Fair: October 26-29, 2017

River Pavilion, Javits Center
421 11th Avenue (at W35th St)
New York, NY 10001

Laurie Prouvost
This print has traveled far..., 2016
Etching, 60x45cm
Courtesy of Poligrafía Obra Gráfica

#IFPDA
#IFPDAfair
#CollectPrints

Press Preview:
Wednesday, October 25, 4pm – 5pm (pre-registration required)
New York, October 5, 2017 — The International Fine Print Dealers Association (IFPDA) is pleased to announce a selection of exhibitor highlights for the 2017 Fine Art Print Fair. The fair will take place from October 26 - 29 for its inaugural presentation at the River Pavilion, Javits Center.

The Fine Art Print Fair is the central event of the annual New York Print Week and the largest art fair dedicated to the medium of printmaking. Featuring 81 exhibitors selected from IFPDA’s international membership, the Fair arguably presents the largest art-historical span of works in a single fair; from Old Master to contemporary, and rare masterpieces to new-to-market editions making their public debut.

“The fair tells the entire story of printmaking, from its origins as the pinnacle artistic technology for the early masters, to its embrace by the pop artists as a democratizing tool in the art world, and a new generation of artists who push our understanding of what a print can be” says IFPDA Executive Director, Michele Senecal. “We are thrilled to bring a new chapter in IFPDA’s story to the Javits Center, at the junction of Chelsea and the exciting potential of the Hudson Yards”

In their inaugural presentation in the River Pavilion at Javits Center, exhibitors and visitors will enjoy larger booths, and panoramic natural lighting. Centrally located between the emerging cultural hub of Hudson Yards, and mere blocks from Manhattan’s Chelsea Gallery district, and two blocks from the newly-built 34th Street/Hudson Yards subway station.

Highlights from the 2017 Print Fair encompass the breadth and diversity of the medium, including:

- On view at Frederich Mulder will be a selection of rare works including: The Sick Child. I by Edvard Munch, the artist’s first attempt at color lithography and which he felt to be his best print; and La Minotauromachie by Pablo Picasso, widely regarded as a precursor to Guernica. La Minotauromachie was never released for general sale to the public, Picasso only distributed as a gift to treasured friends, or by allowing a dealer to sell an impression to an important client.

- New York’s Mary Ryan Gallery will present Ill in Paris, an exceptionally rare and early work by Lucian Freud. Freud experimented with and made only a handful of etchings while in Paris in the 1940’s. Ill in Paris is considered to be his most important early etching, and this is the first time it will be offered for sale since leaving his studio.

- Polígrafa Obra Gráfica will present the work of Turner-prize winning French artist Laure Provost, alongside new editions from Oliver Mosset, Gabriele De Santis, and Iván Navarro. Together, these artists extend our understanding of what contemporary printmaking is, integrating textual and sculptural components into their works.

- August Laube will present a newly discovered Gauguin motif of Deux Maoris in excellent condition. There were previously only four known impressions, none of which have been on the market during the last decade; this newly discovered impression marks a significant discovery in Gauguin scholarship and connoisseurship.

- Harris Shrank Fine Prints will present a noteworthy Adam and Eve by Rembrandt. While impressions of this rare print are often compromised in an effort to censor the image, the work in question is a particularly fine impression in beautiful, untreated condition.

- New editions will debut including works from artists Mickalene Thomas and Michael Heizer at Durham Press; Alex Israel, Abraham Cruzvillegas, and John Baldessari at Los
Angeles publisher Mixographia™; Matt Saunders at Niels Borsch Gallery; and Swoon at Tandem Press.

- Ohio’s Carl Solway Gallery will present a solo exhibition of prints and drawings by lauded graphic designer Milton Glaser. The booth will feature eight new large-scale prints alongside a selection of never-exhibited drawings and prints chosen personally by the artist.

- The Print Fair’s annual Artist in Conversation event will feature artist Leonardo Drew in conversation with Sarah Suzuki, The Museum of Modern Art Curator of Drawings and Prints, on Saturday, October 28 at 11:00am. Tickets are required and available at no charge through the generous support of the Jordan Schnitzer Family Foundation.

- Antony Griffiths, the 2015 Oxford Slade Professor and former Keeper of Prints and Drawings at the British Museum will present The Print Before Photograph, a lecture drawing from the major themes of his Slade lectures on Sunday, September 29th at 2pm. This lecture is funded through the generosity of Reba and Dave Williams. Tickets are required and available at no charge.

Hours and Tickets
The IFPDA Print Fair is open to the public Thursday, October 26 – Saturday, October 28 from 12:00 – 8:00pm, and Sunday, October 29 from 12:00 – 6:00pm. Tickets are $20 for daily admission and can be purchased ahead of time online or on site at the fair.

About The IFPDA & The Fine Art Print Fair
The IFPDA aims to promote a greater appreciation and a deeper understanding of fine prints among art collectors and the general public through the annual IFPDA Print Fair, as well as public programming, awards, and funding for institutions via its public charity, the IFPDA Foundation.

The Fine Art Print Fair was established in 1991, and has been held annually with the exception of 2001. Proceeds from the Fair support its educational programs and the IFPDA Foundation, which provides grants to museums and cultural institutions worldwide to support a greater awareness of prints as an artistic medium.

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**Media Contacts**
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