

New York, NY [12.06.11] On November 2nd, the International Fine Print Dealers Association opened the 2011 Print Fair with a dazzling VIP Preview Reception sponsored by **City National Bank, Delta Private Jets** and **The Wall Street Journal-Greater New York** for 700 guests. This event launched the Fair's Opening Night Preview, a benefit for the IFPDA Foundation and offered VIPs gourmet hors d'oeuvres from the Fair's premier restaurant sponsors— **Fishtail by David Burke, El Quinto Pino, Niko, Txikito, Baracca, Imperial No. Nine, Storck Candies,** and **J.W. Macy Cheesesticks**. In all, about 2000 attendees enjoyed an exclusive first look at new editions, rare and important works, and the unique wallpaper created by artist and designer **Madeline Weinrib** for the Fair's entrance and café. The Preview also featured a "TEAosk" in the center court provided by **Tracy Stern SALONTEA** and offered attendees complimentary sips of her famed *Estate Teas*. Ms. Stern's *TEAosk* was open throughout the duration of the Fair and also featured beauty products, candles and custom scents inspired by her teas. The **Loews Regency Hotel New York** provided special rates on luxury rooms for VIPs, and Bettina Prentice, of **Prentice Art Communications** managed all public relations for the Fair.



From Left: Cary Leibowitz, Marnie Pilsbury, Ellen Lewis, Donald Sultan, Glenn Lowry, Jean Darzi, Christophe Cherix, James Siena



From Left: Janice Oresman, Tony Bennett, Robert Cottingham, Tara Reddi, Madeline Weinrib, Sidney Felsen, Anne Coffin, Kiki Smith, Carol Weaver, Robert Shapero Jr., Ann Marie Shapiro, Robert Shapiro.

The annual *Collectors & Curators Breakfast*, this year sponsored by **Chubb Insurance Companies** and **Masters Coverage Corp.** was very well attended by specialty groups and museum curators. Among the groups were members of **ArtTable**, the **Cooper Hewitt National Design Museum**, the **Association of Professional Art Appraisers (APAA)**, **Citigroup Fine Art Advisory** and **Neuberger Berman**. The IFPDA's annual Book Award was presented during the Breakfast to Dr. Andrew Robison and Dr. Elizabeth Prelinger for their work on [Edvard Munch: Master Prints](#).



This year, the **Treasure Hunt** was a game and raffle to benefit the IFPDA Foundation. Participants with all clues answered correctly were entered into a drawing for this year's luxury prizes donated by: **Nobu57, Sistina Restaurant, Gotham City Bar & Grill, The Metropolitan Opera, The Morgan Library & Museum, The Museum of Modern Art, Neue Galerie, Daniel Boulud, Bark Frameworks, Gerlach Frames,** and **PSG Framing**. The children's **EyeSpy Game** returned this year as a benefit for **The Sylvia Center**, a garden-to-table program that inspires young people to discover good nutrition on the farm and in the kitchen.

Many top-tier curators and museum directors attending the Fair were accompanied by their institution's important donors, supporters, and board members. This year's Print Fair welcomed nearly 40 focused museum groups along with independent visits from patrons aligned with important museums throughout the United States. These included: **Achenbach Graphic Arts Council**; **Aldrich Contemporary Art Museum, Trustees & Donor**; **American Historical Printmakers Society**; **Art Institute of Chicago, Print & Drawing Club**; **Old Masters Society**; **Baltimore Museum of Art, Print Drawing & Photograph Society**; **Cleveland Museum of Art, Cleveland Print Club**; **Kalamazoo Institute of Arts, Museum Trustees**; **Permanent Collection Committee**; **Metropolitan Museum of Art, Apollo Circle**; **Museum of Modern Art, Print Acquisitions Committee, Print Associates, Junior Associates**; **New York Print Club, Whitney Museum of American Art, Print Acquisitions Committee, The Contemporaries, Social Series**; **IPCNy Trustees, Benefactor, Patron, & Sustaining Members**; **Art Table, New York Members**; **Association of Professional Art Appraisers (APAA)**; **Cooper Hewitt National Design Museum, Tour with Curator Gail Davidson**; **Citigroup, Fine Art Advisory**; **Neuberger Berman**; **Japan Society, Circle of Friends**; **University of Chicago, New York Alums**; **Cincinnati Art Museum, Print Fellows**; **MFA Boston Tour with Frederick Ilchman**; **Brooklyn Museum, Contemporary Prints, Drawings, and Photographers Council**; **Princeton Club of New York, Tour with Margaret MacDonald**; **Mary & Leigh Block Museum of Art Leadership Circle - Evening tour with Debora Wood**; **University of San Diego, California Print Benefactor, New York Alumni**; **MFA, Houston, Tour with Dena M. Woodall**; **Smith College of Art, Patrons of SCHEMA**; **LaSalle University Art Museum, Art Angels**; **Zimmerli Museum of Art, Tour with Marilyn Symmes.**

The IFPDA's Program Committee invited four contemporary artists to lead tours for attendees—Jane Hammond, Polly Apfelbaum, James Siena and Anton Würth. The guest artists were asked to focus on prints that inspire and intrigue them across the art historical spectrum. One tour participant noted that he enjoyed the glimpse into [the artist's] inspiration and since all of the tour guides also had work on view at the Fair, he was able to make the connection with their choices.



In addition to the tours, the IFPDA hosted two public programs in the Tiffany Room on Saturday, November 6. The morning discussion, *Collecting Essentials: Finding Your Masterpiece* included anecdotes by each collector, curator, and dealer that told a story about that "quintessential" print which led them to research and collect more. In the afternoon, Faye Hirsh, Senior Editor, *Art in America* magazine sat down with Christophe Cherix, MoMA's Abby Aldrich Rockefeller Chief Curator of Prints and Illustrated Books to discuss everything from his plan for collecting in the department to the inspiration behind his upcoming exhibition *Print/Out: Multiplied Art in the Information Era 1990-2010*.



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